SUBHAM BANERJEE
UI-UX Designer

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WORK EXPERIENCE

Product Designer
Deccan AI - Hyderabad, India

Oct 2025 - Present

- Architected high-conversion UX/UI for the Freelancer Onboarding and Interactive Learning Platform, optimizing the user flow for rapid adoption.
- Designed the specialized internal interface for the Reinforcement Learning (RL) Gym environment, delivering the functional MVP under one month to accelerate research visualization.
- Established an interactive GTM platform for business stakeholders to experience product flows.

UX Designer
Quantasys - London, England

Feb 2025 - Sep 2025

- Drove the entire design lifecycle for a loyalty app, translating research insights into intuitive user flows and high-fidelity interfaces.
- Strategically applied product thinking to key design decisions, directly aligning user experience with core business objectives.
- Mentored and empowered a new design team member, streamlining project workflows and fostering collaborative growth.

Sports Advisor
Decathlon - Guildford, England

Oct 2024 - Aug 2025

- User needs analysis through direct customer interaction, providing tailored product recommendations.
- Addressed customer questions and provided practical solutions for using products, enhancing their overall experience.
- Collaborated with stakeholders to optimise customer experience and achieve sales goals.

Product Designer
Cogoport - Mumbai, India

Feb 2022 - Apr 2023

- Led UX research, wireframes, and UI design for 6+ projects, enhancing user experience and standardising patterns.
- Collaborated with teams to prototype and manage product experiences, achieving measurable results.
- Automated processes and configured systems, reducing task turnaround time by 45%.
- Conducted usability testing and worked with the design system team, ensuring high-quality, user-centered designs.

PROFILE

Professional UX designer with focus on creating seamless user interfaces and enhancing overall user satisfaction. Leveraged design thinking to craft intuitive interfaces, collaborating closely with cross-functional teams to ensure cohesive and effective design solutions. Recognised for adaptability and collaborative spirit, consistently contributing to project success and team dynamics.

EDUCATION

University for the Creative Arts, England
MA User Experience Design

Sep 2023 - 2024

Pearl Academy, India
BA Product Design

Jun 2018 - 2022

SKILLS

UX Research | UI/Interaction Design | Agile Development | Journey Mapping | Information Architecture | Wire-framing | Prototyping | Usability Testing | Data Analysis | Data Visualisation | Figma | Spline | Adobe CC | HTML | CSS | Miro | Jira | Notion | Vibe Coding

RECOGNITIONS

Course Representative
2024 | University for the Creative Arts

Most Professional Project Award
2022 | Pearl Academy

Academic Excellence Award
2021 | Pearl Academy