

Subham Banerjee

Product Designer

Work Experience

Prismforce / Product Designer

MAR 2026 — PRESENT, BANGALORE

- Designed **complex enterprise resource-management workflows** across candidate allocation, movement, evaluation, and workforce operations, simplifying multi-step tasks for business users.
- Partnered closely with Product and Engineering to translate business rules, system constraints, and user needs into **scalable workflows, interactive prototypes, and production-ready specifications**.
- Shipped reusable **design-system patterns** and an **integrated AI Evaluations dashboard** across IntelliPrism, improving consistency and supporting data-driven operational workflows.

Deccan AI / Product Designer (Consultant)

OCT 2025 — FEB 2026, HYDERABAD

- Designed the end-to-end **AI Interview & Assessment** experience at a frontier AI lab; earned the **Founder's Recognition Award (2025)** for measurable lift in completion and evaluator consistency.
- Redesigned the **Freelancer Onboarding & Interactive Learning Platform** with Google SSO and progressive disclosure, **cutting time-to-first-explore by ~70%** by deferring verification steps behind the initial platform view.
- Shipped **RL Gym** internal interface MVP in **under two weeks**, unblocking research demos to founders and external partners.

Quantasys / UX Designer (Contractor)

FEB 2025 — SEP 2025, LONDON

- Owned the full **0→1 design lifecycle** for a client's loyalty app as sole designer, covering research, IA, flows, hi-fi UI, and dev handoff.
- Designed a **fitness app concept and MVP** for a Belgium-based client, delivered in **under 3 weeks** from brief to hi-fi handoff.
- Mentored a junior designer through ramp-up, accelerating their path to shipping production work.

Cogoport / Product Designer

FEB 2022 — APR 2023, MUMBAI

- Led UX research and product design across **6+ logistics and operations products**, translating complex supply-chain workflows into intuitive interfaces.
- Automated internal ops workflows with PM and engineering, **cutting task turnaround time by 45%**.
- Ran moderated usability tests each cycle and contributed reusable components to the **central design system**.

Contact

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Portfolio

subhambanerjee.in

LinkedIn

linkedin.com/in/-subhambanerjee

GitHub

github.com/shubh-banerjee

Education

UCA, England / MA UX Design

SEP 2023 — MAY 2024, FARNHAM

Focused on information architecture for complex systems and design research methods. Course Representative.

Pearl Academy / BA Product Design

JUN 2018 — MAY 2022, INDIA

Academic Excellence Award (2021). Most Professional Project Award (2022).

Skills

Design: Figma · Spline · Adobe CC · Design systems · Wireframing · Interactive prototyping · Motion · Style guides

Research: User interviews · Usability testing · Journey mapping · Heuristic analysis · Data visualisation

Prototyping: Figma Make · Spline · HTML / CSS · Vibe coding

Collaboration: Design ops · Mentoring · Product & Engineering collaboration · Agile · Jira · Notion

Recognition

Top 100 of 1,500+, Google Cloud Gen AI Academy APAC, 2026

Founder's Recognition Award, Deccan AI, 2025

Finalist, Mumbai Hacks 2025 (Top 0.5%), TEAM